



Marketing Systems Group

American Community Survey 5-Year Estimates

Tables for Computer Ownership and Internet Subscription

2013 - 2017

TYPES OF COMPUTERS IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
Has one or more types of computing devices:	103,614,074	+/-267,616
Desktop or laptop	92,882,738	+/-334,951
Desktop or laptop with no other type of computing device	14,006,293	+/-34,754
Smartphone	84,489,614	+/-225,394
Smartphone with no other type of computing device	4,744,939	+/-44,295
Tablet or other portable wireless computer	63,837,692	+/-259,369
Tablet or other portable wireless computer with no other type of computing device	728,327	+/-5,575
Other computer	5,716,101	+/-40,106
Other computer with no other type of computing device	136,693	+/-2,223
No Computer	15,211,847	+/-43,797

PRESENCE AND TYPES OF INTERNET SUBSCRIPTIONS IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
With an Internet subscription	93,546,463	+/-322,152
Dial-up with no other type of Internet subscription	732,848	+/-6,012
Broadband of any type	92,813,615	+/-318,573
Cellular data plan	58,620,422	+/-265,198
Cellular data plan with no other type of Internet subscription	8,915,007	+/-37,397
Broadband such as cable, fiber optic or DSL	79,558,463	+/-338,395
Broadband such as cable, fiber optic or DSL with no other type of Internet subscription	30,809,298	+/-59,962
Satellite Internet service	6,426,209	+/-37,699
Satellite Internet service with no other type of Internet subscription	1,562,113	+/-7,622
Other service with no other type of Internet subscription	264,731	+/-3,129
Internet access without a subscription	4,343,333	+/-21,817
No Internet access	20,936,125	+/-82,434

PRESENCE OF A COMPUTER AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
Has a computer:	103,614,074	+/-267,616
With dial-up Internet subscription alone	711,042	+/-5,699
With a broadband Internet subscription	92,114,820	+/-315,343
Without an Internet subscription	10,788,212	+/-54,386
No computer	15,211,847	+/-43,797

HOUSEHOLD INCOME IN THE LAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY PRESENCE AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
Less than \$10,000:	7,942,251	+/-17,662
With dial-up Internet subscription alone	47,083	+/-1,392
With a broadband Internet subscription	4,046,806	+/-15,297
Without an Internet subscription	3,848,362	+/-16,694
\$10,000 to \$19,999:	11,495,294	+/-20,691
With dial-up Internet subscription alone	85,851	+/-1,703
With a broadband Internet subscription	5,834,525	+/-16,092
Without an Internet subscription	5,574,918	+/-19,294
\$20,000 to \$34,999:	17,241,013	+/-26,242
With dial-up Internet subscription alone	149,681	+/-2,583
With a broadband Internet subscription	11,125,228	+/-28,154
Without an Internet subscription	5,966,104	+/-23,925
\$35,000 to \$49,999:	15,412,493	+/-28,674
With dial-up Internet subscription alone	127,052	+/-2,354
With a broadband Internet subscription	11,673,841	+/-32,323
Without an Internet subscription	3,611,600	+/-20,697
\$50,000 to \$74,999:	21,000,314	+/-42,144
With dial-up Internet subscription alone	150,528	+/-2,411
With a broadband Internet subscription	17,616,703	+/-54,075
Without an Internet subscription	3,233,083	+/-20,771
\$75,000 or more:	45,734,556	+/-195,802
With dial-up Internet subscription alone	172,653	+/-2,170
With a broadband Internet subscription	42,516,512	+/-212,676
Without an Internet subscription	3,045,391	+/-21,749

AGE BY PRESENCE OF A COMPUTER AND TYPES OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Population in Households

	United States	
	Estimate	Margin of Error
Total:	312,916,765	*****
Under 18 years:	73,392,369	+/-7,859
Has a computer:	69,485,679	+/-52,234
With dial-up Internet subscription alone	236,072	+/-5,437
With a broadband Internet subscription	62,315,734	+/-120,437
Without an Internet subscription	6,933,873	+/-76,161
No computer	3,906,690	+/-57,951
18 to 64 years:	193,305,582	+/-8,291
Has a computer:	180,576,377	+/-146,411
With dial-up Internet subscription alone	809,146	+/-8,860
With a broadband Internet subscription	163,311,925	+/-289,374
Without an Internet subscription	16,455,306	+/-147,123
No computer	12,729,205	+/-141,923
65 years and over:	46,218,814	+/-5,942
Has a computer:	35,447,252	+/-19,424
With dial-up Internet subscription alone	547,485	+/-5,363
With a broadband Internet subscription	31,311,567	+/-26,883
Without an Internet subscription	3,588,200	+/-17,298
No computer	10,771,562	+/-18,558

EDUCATIONAL ATTAINMENT BY PRESENCE OF A COMPUTER AND TYPES OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Household population 25 years and over

	United States	
	Estimate	Margin of Error
Total:	211,750,589	+/-17,045
Less than high school graduate or equivalency:	26,126,671	+/-128,471
Has a computer:	19,023,583	+/-80,336
With dial-up Internet subscription alone	166,210	+/-3,129
With a broadband Internet subscription	15,337,329	+/-48,846
Without an Internet subscription	3,520,044	+/-37,447
No computer	7,103,088	+/-53,991
High school graduate (includes equivalency) , some college or associate's degree :	119,182,315	+/-176,538
Has a computer:	105,922,164	+/-106,560
With dial-up Internet subscription alone	843,546	+/-7,995
With a broadband Internet subscription	94,175,100	+/-53,627
Without an Internet subscription	10,903,518	+/-93,168
No computer	13,260,151	+/-80,412

EDUCATIONAL ATTAINMENT BY PRESENCE OF A COMPUTER AND TYPES OF INTERNET SUBSCRIPTION IN HOUSEHOLD (cont.)

Universe: Household population 25 years and over

	United States	
	Estimate	Margin of Error
Total:	211,750,589	+/-17,045
Bachelor's degree or higher:	66,441,603	+/-309,530
Has a computer:	64,622,688	+/-315,102
With dial-up Internet subscription alone	254,028	+/-3,125
With a broadband Internet subscription	61,567,991	+/-325,851
Without an Internet subscription	2,800,669	+/-17,040
No computer	1,818,915	+/-10,016

LABOR FORCE STATUS BY PRESENCE OF A COMPUTER AND TYPES OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Civilian household population 16 years and over

	United States	
	Estimate	Margin of Error
Total:	247,110,100	+/-14,509
In the civilian labor force:	159,717,029	+/-129,482
Employed:	149,388,171	+/-140,963
Has a computer:	141,810,615	+/-215,132
With dial-up Internet subscription alone	612,523	+/-6,487
With a broadband Internet subscription	129,699,402	+/-307,695
Without an Internet subscription	11,498,690	+/-97,643
No computer	7,577,556	+/-80,236
Unemployed:	10,328,858	+/-27,399
Has a computer:	9,343,707	+/-24,341
With dial-up Internet subscription alone	48,341	+/-1,919
With a broadband Internet subscription	8,048,575	+/-22,962
Without an Internet subscription	1,246,791	+/-13,306
No computer	985,151	+/-10,503
Not in labor force:	87,393,071	+/-127,621
Has a computer:	72,126,518	+/-72,950
With dial-up Internet subscription alone	725,631	+/-6,771
With a broadband Internet subscription	63,485,827	+/-42,137
Without an Internet subscription	7,915,060	+/-61,061
No computer	15,266,553	+/-69,662

PRESENCE OF A COMPUTER AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD

Universe: Population in households

	United States	
	Estimate	Margin of Error
Total:	312,916,765	*****
Has a computer:	285,509,308	+/-202,686
With dial-up Internet subscription alone	1,592,703	+/-13,999
With a broadband subscription:	256,939,226	+/-422,817
With a fixed broadband Internet subscription:	232,190,987	+/-582,210
With a cellular data plan	142,376,344	+/-656,634
Without a cellular data plan	89,814,643	+/-123,074
Cellular data plan alone or with dial-up	24,748,239	+/-167,521
Without Internet subscription	26,977,379	+/-230,684
No Computer	27,407,457	+/-202,737

PRESENCE OF A COMPUTER AND TYPE OF INTERNET SUBSCRIPTION IN HOUSEHOLD (WHITE ALONE)

Universe: Population in households who are White alone

	United States	
	Estimate	Margin of Error
Total:	229,075,783	+/-56,688
Has a computer:	210,153,448	+/-161,727
With dial-up Internet subscription alone	1,277,547	+/-12,675
With a broadband Internet subscription	191,246,887	+/-323,209
Without an Internet subscription	17,629,014	+/-171,885
No Computer	18,922,335	+/-144,018

COMPUTERS IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
Has one or more types of computing devices:	103,614,074	+/-267,616
Desktop or laptop	92,882,738	+/-334,951
Desktop or laptop alone	14,006,293	+/-34,754
Smartphone, tablet or other portable wireless computer or other computer	89,607,781	+/-241,690
Smartphone, tablet or other portable wireless computer or other computer, no desktop or laptop	10,731,336	+/-70,253
No Computer	15,211,847	+/-43,797

INTERNET SUBSCRIPTIONS IN HOUSEHOLD

Universe: Households

	United States	
	Estimate	Margin of Error
Total:	118,825,921	+/-229,026
With an Internet subscription	93,546,463	+/-322,152
Dial-up alone	732,848	+/-6,012
Broadband such as cable, fiber optic, or DSL	79,558,463	+/-338,395
Satellite Internet service	6,426,209	+/-37,699
Other service	1,385,468	+/-6,929
Internet access without a subscription	4,343,333	+/-21,817
No Internet access	20,936,125	+/-82,434